

# WALTER'S SON

**FOR IMMEDIATE RELEASE:**

## **Made-in-Vancouver menswear line WALTER'S SON to unveil its next collection for F/W 2015**

*August 1, 2014 – Vancouver, BC* – New men's shirting line WALTER'S SON is making preparations for their next collection for the Fall/Winter 2015 season. In an effort to maintain exceptional quality, the collection will be proudly manufactured in Vancouver, Canada.

For this season, designer Kyle Parent sourced high-quality Japanese cottons and uniquely soft Quebec leather. Dominated by a black and white palette, with restrained use of colour, the collection creates a strong sense of tailoring with minimal lines and modern detailing.

"I love black and white, because of the strong sense of contrast and duality," says Parent. "Playing with that simple opposition allows me to create simple, bold, highly structured effects."

"The WALTER'S SON man is discerning and willing to be bold, but never flashy or in-your-face. He's looking for quality and detailing that subtly draw you in," says Parent. "These are garments that are designed to feel aspirational and effortless at the same time."

The collection will be unveiled in late December. Follow WALTER'S SON on Instagram or [walters-son.com](http://walters-son.com) for more details, including stockists in your city.

## **About WALTER'S SON:**

WALTER'S SON was founded in 2013 by Kyle Parent, a designer based in Vancouver, British Columbia, Canada. After apprenticing with a tailor to make clothing for himself, he received a great response for his understated designs and innovative construction, and was encouraged to start designing for others. The result is a brand that approaches men's wear with a clean aesthetic and quality construction, using minimal lines and unexpected details.

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Instagram/Twitter: [@walters\\_son](https://www.instagram.com/walters_son)

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